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# STATION INFORMATION

Q 102 targets the 18-49 year old female. This a custom format, programmed exclusively for the Sioux City market. Modern Hit Music can range from Rock, Pop & Cross Over. With the very popular Moose in the Morning , mothers and daughters alike love to Q... Do you? Modern Hit Music Q102.

## FORMAT:

Modern Hit Music

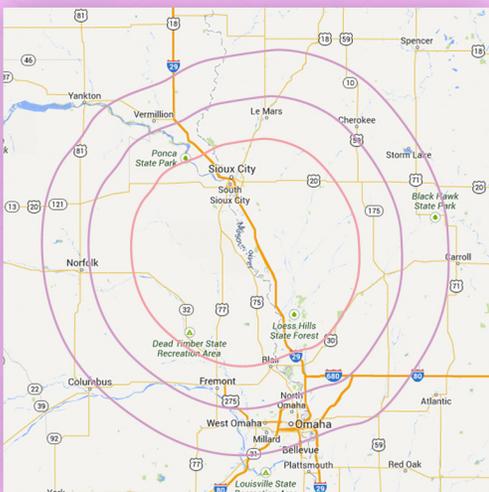
## TARGET AUDIENCE:

Women 18-49

## STATION:

102.3 FM

## BROADCAST RANGE:



## ON THE AIR:

Moose & Google in the Morning  
6:00 am - 10:00 am

Angela Drake  
10:00 am - 2:00 pm

Midwest Jeff  
2:00 pm - 6:00 pm

Scott at Night  
6:00 pm - 11:00 pm

## CORE ARTISTS:

Lady Gaga  
Daughtry  
Katy Perry  
Pink  
Train  
Nickleback

